

Advertising on The Kid Scoop

The Kid Scoop is the ultimate on-line destination for Montreal parents in-the-know! Your all in one resource for kids' programs, classes, events and activities in Montreal. Our free, bilingual site allows parents with children under the age of 15 to find, plan and register on-line for all their kids' activities. We make sure our busy parents are *up on* the latest ballet class, and *in on* the newest soccer school...with www.thekidscoop.com they've *scooped* the latest play and *scooped* the newest hockey coach.

WE'RE REACHING PARENTS IN MONTREAL! ARE YOU?

Let The Kid Scoop help you successfully communicate your marketing message to Montreal's digital parents. We work with you to build customized, cost-effective, on-line campaigns that are results driven and family focused. You can reach our parents' in both English & French through a variety of marketing opportunities with banners, branding and emails.

Top Banner Ad

Maximize your impact on The Kid Scoop with a banner ad on our home page. Our package includes:

- 00 Top Banner Ad
- 00 Link to your website
- 00 One Email promotion in our monthly newsletter to all our Kid Scoop members
- 00 Mention on The Kid Scoop Facebook and Twitter page. (Max 4 rotating)

Bottom Banner Ad

Maximize your impact on The Kid Scoop with a banner ad on our home page. Our package includes:

- 00 Bottom Banner Ad
- 00 Link to your website
- 00 One Email promotion in our monthly newsletter to all our Kid Scoop members
- 00 Mention on The Kid Scoop Facebook and Twitter page.(Max 4 rotating)

Big Box

- 00 Big Box ad on Home Page of The Kid Scoop. Our package includes:
- 00 Link to your website
- 00 One Email promotion in our monthly newsletter to all our Kid Scoop members
- 00 Mention on The Kid Scoop Facebook and Twitter page.

Deal of the Month

Do you have a "deal" to offer The Kid Scoop members? Deal of the Month package includes:

- 00 Ad on our home page
- 00 Link to a detailed description of your promotion
- 00 One Email promotion in our monthly newsletter to all our Kid Scoop members.

Email/Newsletter

Target marketing through The Kid Scoop monthly newsletter. Email includes; promotion of your company's product/activity in our monthly newsletter to all our Kid Scoop members.

*Campaigns do not include any design, format preparation or translation costs.

Top & Bottom Banner 728 X 90 pixels

Big Box 300 X 250 pixels

Deal of the Month 250 X 250